

programmatic playground ✨

World's first programmatic solution targeting under 18s delivering 20% more effectiveness than standard media campaigns.

We are the **global standard** for Under 18s online and we have been **leading contextually** for 7 years.

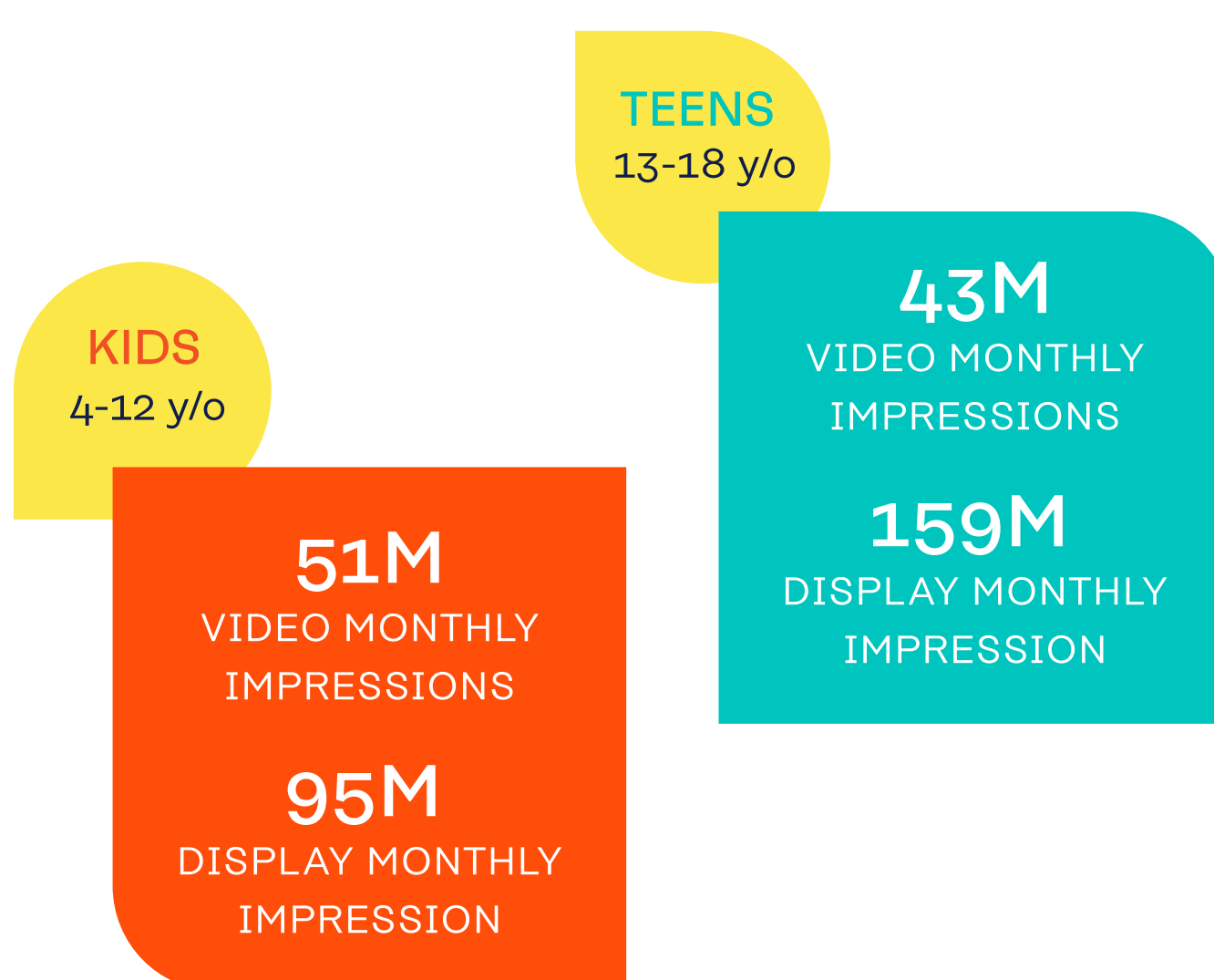
We are a family safe ad platform, helping to connect brands in an engaging and relevant way. And now we have launched the **world's first programmatic solution targeting U18s**.

Welcome to our **Programmatic Playground**.

Reaching Teens

In a world of 'firsts' for kids and coming of age teens, our pioneering ad technology is way ahead of what's available in market today.

Our Programmatic Playground engages with over 300 million monthly active online users, under the age of 18, across Asia Pacific, contextually via over 7,000 verified brand safe media inventory formats including apps, websites and games. We do not collect any data or personal identifying information (PII).



Four benefits of our offering

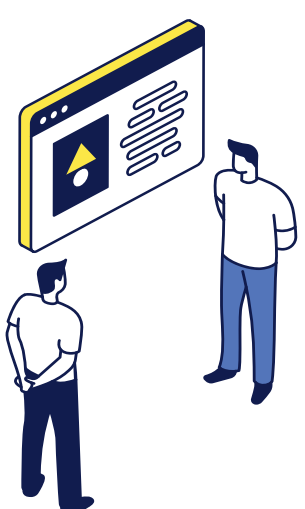


Here's how you can **scale performance** through our selection of sites, apps and networks.



SCALE

Your scalable partner for Under 18's audiences with access to over 30 SSPs across the APAC region.



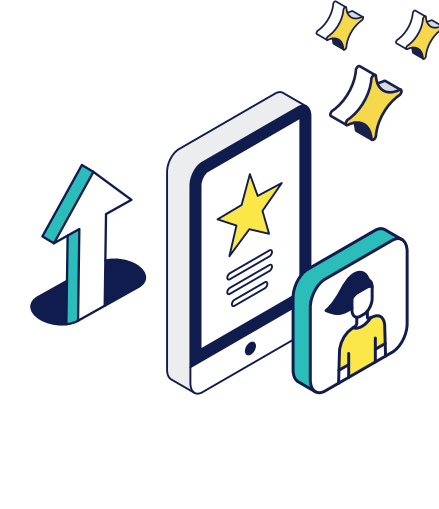
HUMAN BY DESIGN

With human oversight you have the appropriate decisions applied to context that may have been missed by the machines.



SELECTION

Provided with Self Serve and Managed Service options.



OPTIMISATION

Our programmatic offering delivers over 20% more effectiveness than your standard media campaigns.



Global clients capturing results today!

